

Appointment of Auditor

24 February 2021

In accordance with Listing Rule 3.16.3, BikeExchange Limited (ASX: BEX) (**BikeExchange or the Company**) announces that Deloitte Touche Tohmatsu has been appointed as auditor of the Company. The appointment follows the resignation of Crowe Sydney, and ASIC's consent to the resignation in accordance with s329(5) of the Corporations Act 2001 ("the Act").

In accordance with section 327C of the Act, a resolution will be proposed at the 2021 Annual General Meeting to confirm the appointment of the Company's auditor.

This announcement has been approved for release by the CEO.

Ends

MEDIA ENQUIRIES:

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ABOUT BIKEEXCHANGE

BikeExchange Limited (ASX: BEX) is an international company, founded in 2007 in Australia. Its simple purpose is to fuel the passion for riding by making it easy to buy and sell.

BikeExchange brings together millions of buyers and sellers around the world for cycling purchases, with over 600,000 products available from 1,450 retailers and 1,500 brands. It reaches a global audience of consumers, with annualised global traffic of over 29.1 million site visits (H1 FY21 annualised).

It has four hubs (North America, EU, ANZ & LatAm) which currently service eight countries: USA, Canada, Germany, Netherlands, Belgium, Australia, New Zealand & Colombia.

H1 FY21 e-commerce transactions volumes grew by 154% (compared to the previous corresponding period) and generated over AU\$1.5 billion of sales leads and enquiries (H1 FY21 annualised) into retailers and brands.

From January 1st 2021 BikeExchange became the title sponsor of the GreenEdge UCI mens and womens professional cycling team, Team BikeExchange.

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