

ASX Release

14 July 2021

BikeExchange Limited (ASX:BEX) wishes to advise that the principal place of business of the Company has changed to:

Central House,
101 Moray Street
South Melbourne
VIC 3205

This announcement has been approved for release by the Chairman.

About BikeExchange Limited / Key Facts.

ABOUT BIKEEXCHANGE

BikeExchange Limited (ASX:BEX) is an international company, founded in 2007 in Australia. Its simple purpose is to fuel the passion for riding by making it easy to buy and sell.

BikeExchange brings together millions of buyers and sellers around the world for cycling purchases, with over 900,000 products available from 1,640+ retailers and 1,500 brands. It reaches a global audience of consumers, with annualised global traffic of over 28.1 million site visits (Q3 FY21 annualised.)

It has four hubs (North America, EU, ANZ & LatAm) which currently service eight countries: USA, Canada, Germany, Netherlands, Belgium, Australia, New Zealand & Colombia.

Q3 FY21 e-commerce transactions volumes grew by 142% (compared to the previous corresponding period) and generated over AU\$1.6 billion of sales leads and enquiries (Q3 FY21 annualised) into retailers and brands.