

## Appointment of Independent Non-Executive Director

4 April, 2022

BikeExchange Limited (ASX:BEX) is pleased to announce the appointment of Elizabeth Smith (Liz) as Non-Executive Director, effective 4 April 2022.

Liz has over 25 years experience as a Chartered Accountant, is a Corporate Advisory Director at William Buck and a former Corporate Finance Partner of Grant Thornton. She is also a Director of Hub Australia and a member of the Finance Committee of the Australian Red Cross.

Liz has extensive experience advising businesses with strong growth aspirations, including on valuations, due diligence, mergers and acquisitions, capital raisings and ASX listing requirements. She has worked across a range of industries (including technology and retail) and for businesses ranging from small privately owned companies to large ASX listed entities.

Liz holds a Bachelor of Commerce from the University of Melbourne and a Masters of Business Administration from La Trobe University. She is also a Fellow of Chartered Accountants Australia and New Zealand, a Fellow of the Financial Services Institute of Australasia, and is a graduate of the Australian Institute of Company Directors.

Chairman, Gregg Taylor stated "On behalf of the Directors and shareholders, I am very pleased to welcome Elizabeth Smith to the Board. Her experience and expertise will be a great asset to the Company and we look forward to the advice and value she will bring."

This announcement has been approved by the Board of Directors.

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ENDS

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## ABOUT BIKEEXCHANGE

BikeExchange Limited (ASX: BEX) is a leading operator of global online cycling focussed marketplaces that enable a dedicated and growing global audience of consumers to connect and transact with thousands of retailers and brands. The Company was founded in Melbourne in 2007, with the aim of bringing together the fragmented global cycling industry to trade and scale. BikeExchange listed on the Australian Stock Exchange (ASX) in February, 2021. Today, it hosts over 1500 brands, 1650+ retailers and 900,000+ products globally, with an annual audience of 28+ million consumers.

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