

Change of Joint Company Secretary

17 November 2022

BikeExchange Limited (ASX:BEX) (**BikeExchange** or the **Company**) wishes to advise that, in accordance with ASX Listing Rule 3.16.1, Ms Priyamvada (Pia) Rasal from Automic Group has been appointed as Joint Company Secretary, effective immediately.

Over 12 years Pia has managed a portfolio of private companies, ASX listed entities and non-profit organisations in governance, corporate secretarial and legal roles. Ms Maggie Niewidok has advised of her resignation from Automic, and will step down as Joint Company Secretary of BikeExchange, to pursue a role in private legal practice.

For the purposes of ASX Listing Rule 12.6, Ms Shelby Coleman and Ms Pia Rasal will be the people responsible for communications between the Company and ASX.

ENDS

This announcement has been authorised by the Board.

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ABOUT BIKEEXCHANGE

BikeExchange Limited (ASX: BEX) is a leading operator of global online cycling focussed marketplaces that enable a dedicated and growing global audience of consumers to connect and transact with thousands of retailers and brands. The Company was founded in Melbourne in 2007, with the aim of bringing together the fragmented global cycling industry to trade and scale. BikeExchange listed on the Australian Stock Exchange (ASX) in February, 2021. Today, it hosts over 1500 brands, 1650+ retailers and 900,000+ products globally, with an annual audience of 28+ million consumers.